Growing People

Building a talent pipeline

November 2017

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Employers and Skills Manager





South East Midlands Local Enterprise Partnership

South East Midlands - Growth Sectors

TRANSFORMATIONAL FOR GROWTH



High-Performance Technology



Advanced Manufacturing

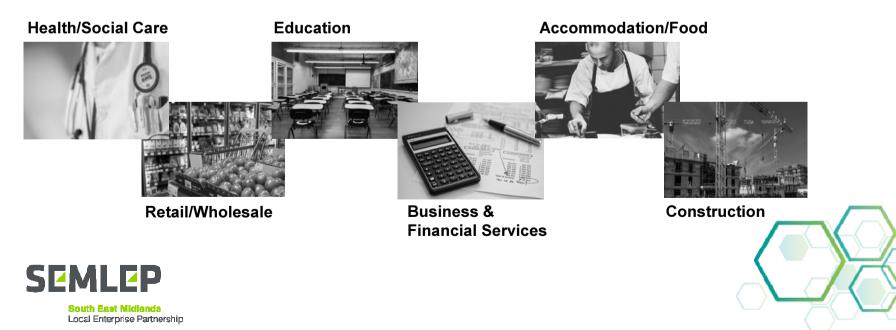


Logistics & Supply Chain



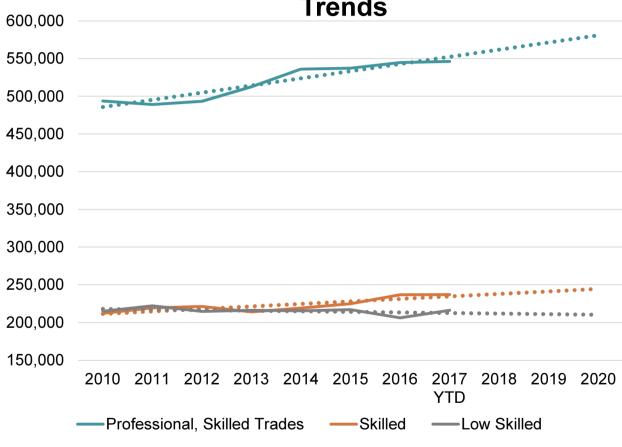
Cultural & Creative

KEY SECTORS WITH GROWTH AND/OR HIGH REPLACEMENT NEED



South East Midlands - Employment by Occupation Type

Occupations by Skill Level with Trends

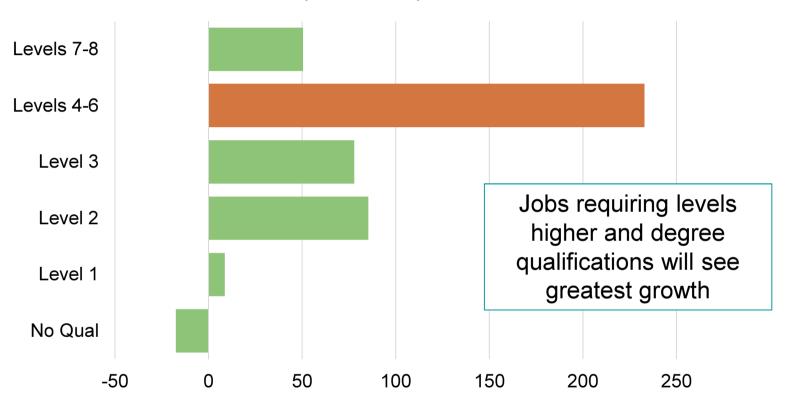






South East Midlands - Projected qualification levels

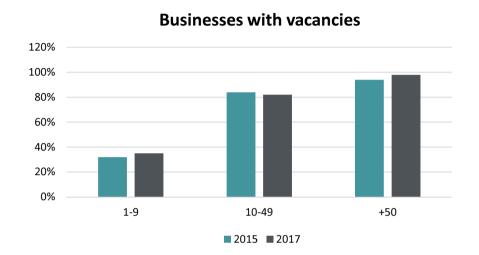
Projected Net Jobs by Qualification Level 2014-24 (thousands)



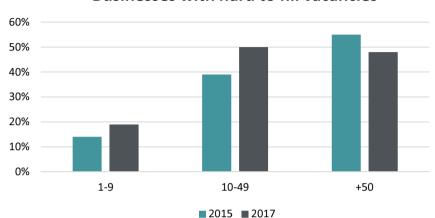




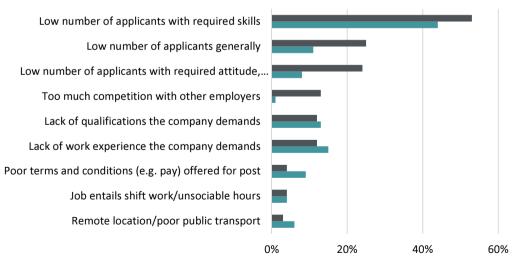
South East Midlands – Hard to Fill Vacancies



Businesses with hard to fill vacancies



Reasons for having hard to fill vacancies

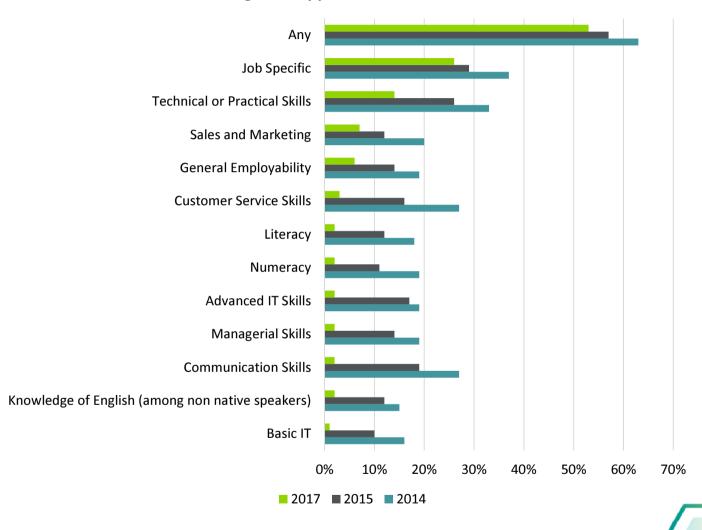






South East Midlands – Hard to Fill Vacancies

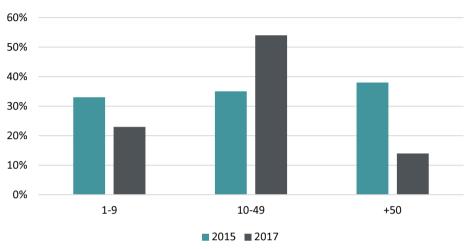
Skills lacking from applicants in the last 12 months



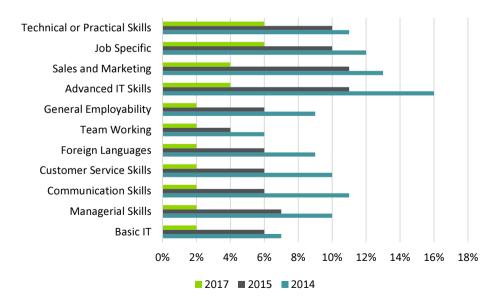


South East Midlands – Skills Gaps in Existing Workforce





Skills Gaps for Existing Employees







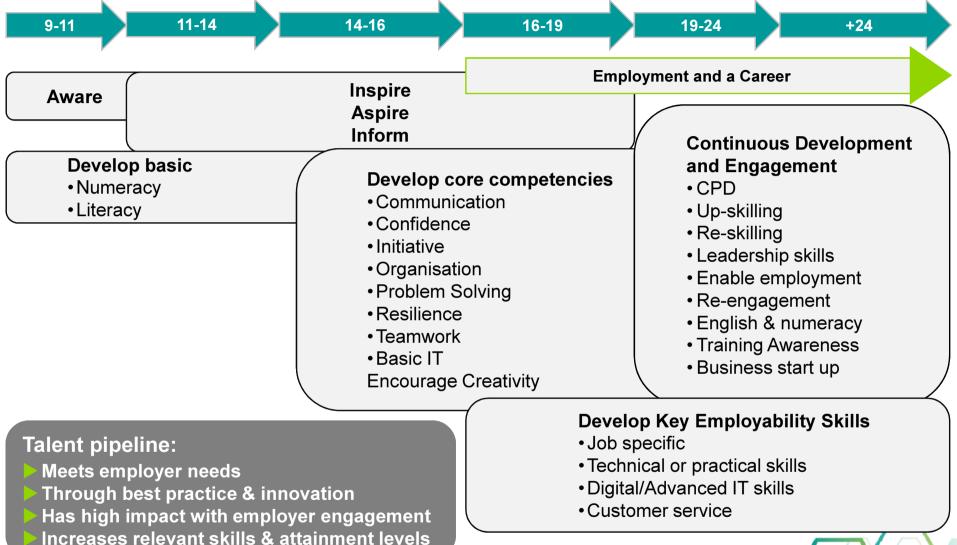
South East Midlands - challenges for employers, educators and individuals

- Skills gaps within the workforce and lack of skills held by applicants needed by employers
- Education leavers not being work ready, number of businesses quoting from school 12%, college 11% and university 8%
- ► There is some CEIAG provision and STEM activity in schools but little evidence of relevance to opportunities of SEM labour market
- An ageing workforce
- Lack of applicants
 - Preconceived ideas of opportunities that the sectors offer
 - Capacity of relevant and appropriate provision and pathways
 - Awareness of education and training pathways and provision
- BREXIT
- Digital pace and knowledge





'Growing People' Skills Plan - Lifelong Development

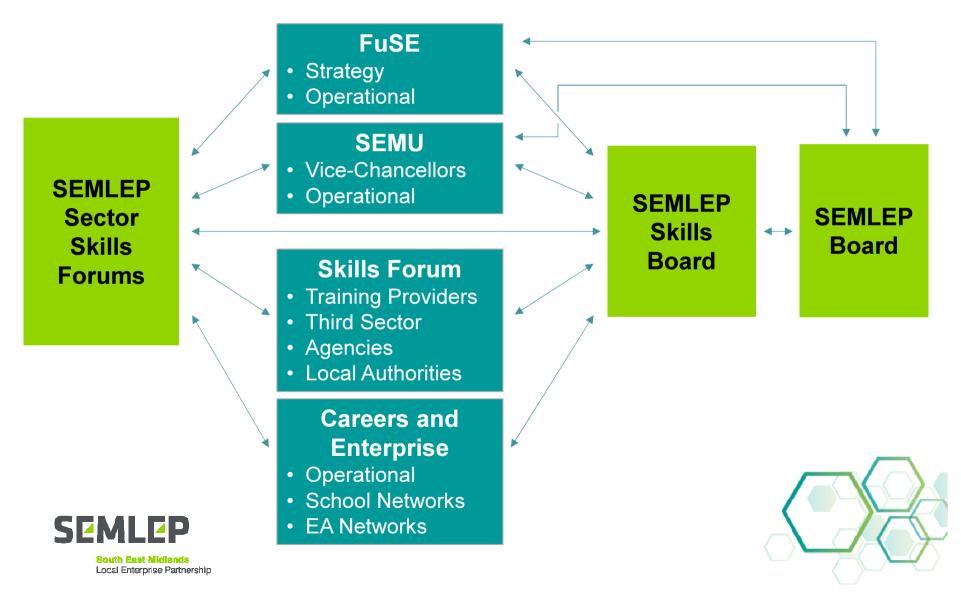






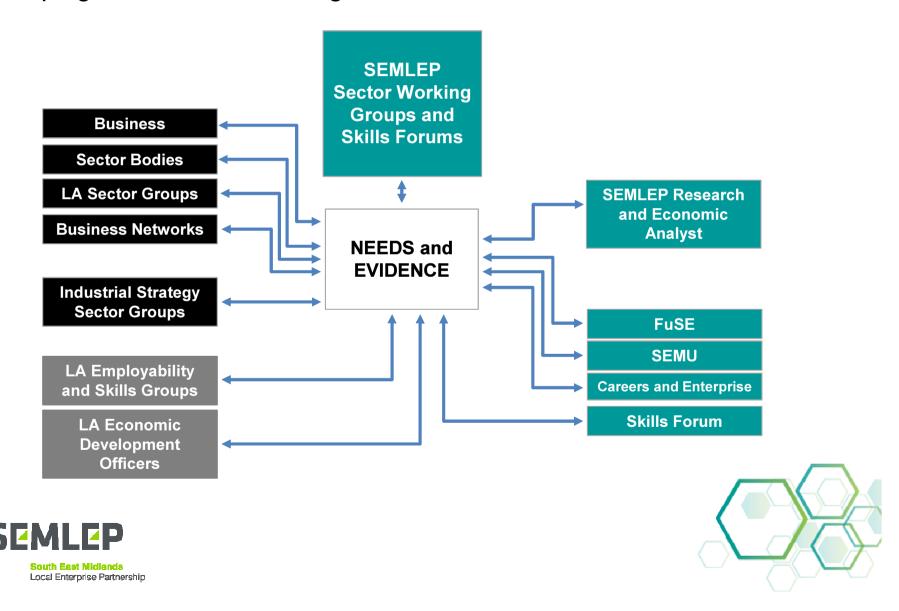
SEMLEP Skills Plan - Employer and sector driven

Developing understanding between sectors and educators and trainers through employer sector skills forums and focused working groups



SEMLEP Skills Plan - Employer and sector driven

Developing better understanding between businesses and educators



SEMLEP Skills Plan - Aligning Activity to Employer Needs

Alignment of provision versus need

- Capacity
 - Apprenticeships
 - Post 16 education provision
 - Funding including capital investment
 - SEMLEP Growth Hub workshops
- Activity and programmes in schools, colleges, HE and extra curricular

Employer Engagement
People
Local Authorities
Schools
Further Education
Training Providers
Higher Education



Skilled people Growth Productivity





SEMLEP Skills Plan - Capacity to meet employer needs

Further Education



Milton Keynes Hospital Academic Centre University of Buckingham (2018)



Central Bedfordshire College Engineering and Construction Skills Centre (opened September 2017)

+ opportunities through Institutes of Technology and SEMLEP Skills Capital Fund





SEMLEP Skills Plan - Capacity to meet employer needs

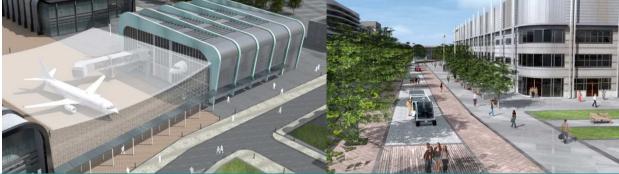
Higher Education



University of Bedfordshire STEM Building







Cranfield University

Digital Aviation Research and Technology Centre and Multi-User Environment
for Autonomous Vehicle Innovation





SEMLEP Skills Plan – Barriers to/Progression Within Work

Activity primarily supported through European Social Funding aimed at:

- Access to employment for unemployed individuals who are furthest away from the job market
- Holistic Support to young people to be work ready for NEET and pre-NEET. Particular focus on those who have a disability
- Active inclusion for those more distant from the labour market, facing multiple complex barriers to gain or progress within employment
- Access to lifelong learning to improve skills for those in work, especially those at risk due to skill deficiencies
- Improving labour market relevance of training and education systems through employer participation and engagement

Particular focus on:

- female and BAME participation
- SME engagement
- Construction and health and social care sectors
- Rural communities







SEMLEP Skills Plan - Relevant Provision, Right Time

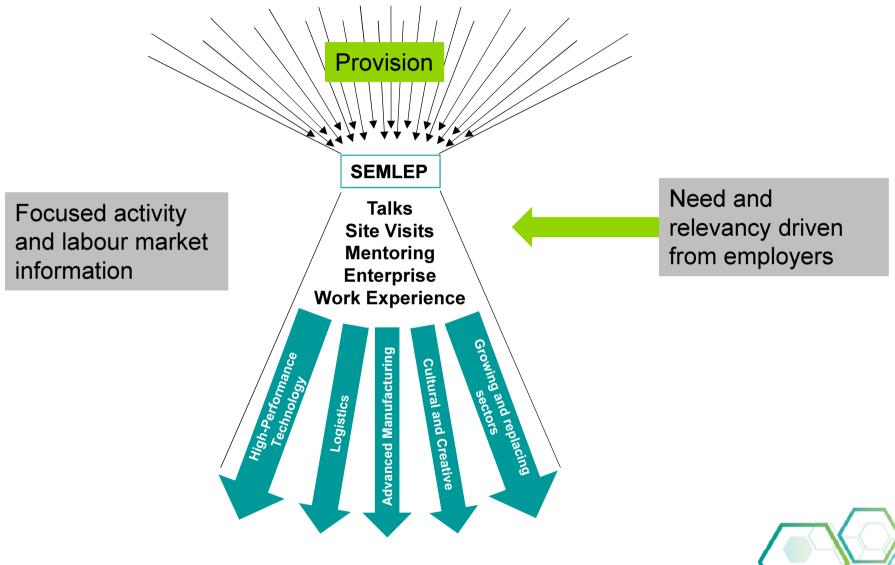
Sector Focused Knowledge, Attitude, Competencies and Skills Development through Employer Engagement

Education Phase	Primary		Secondary				Further Education and Sixth Form		Higher Education and Adult					
Age Range	9-10	10-11	11-12	12-13	13-14	14-15	15-16	16-17		18-19	19-20	20-21	21-22	+22
		Aware												
5				Inspire	- Aspire	- Inform								
Desired Outcomes	Develop Competencies								cies					
									relop Key Employability Skills					
High Impact Sector Focused														
Enterprise Activities														
Workplace visits														
Work experience														
Medium Impact Sector Focus		,		!				•						
Talks and Websites														
Employability Workshops														
Employer-Delivered Learning														
Work shadowing														
High Impact Person Focus														
Mentoring														
Medium Impact Person Focus														
Volunteering and Citizenship														
CV Workshops														
Mock Interviews														





SEMLEP Skills Plan - Efficient, Effective Provision







SEMLEP Skills Plan - Employer and sector driven LMI

Education Phase Primary		Secondary	Further Education and Sixth Form	Higher Education and Adult		
Age Range	9-11	11-16	16-18	+18		

Use by schools, colleges, training providers, local authorities, agencies

End users Individuals Parents/carers LMI introduction infographic based outlining the local economy and sector focus

Sector themed LMI

digital, sector based including definitions, opportunity, job types, earning potential, local company profiles, pathways for entry and where to study, relevance of competencies to sector and employer needs

Sector themed LMI

aimed at HE, agencies and training providers, sector based including definitions of sectors, where opportunities will be, job types, earning potential, local company profiles, pathways for entry and where to study

Available to stakeholders

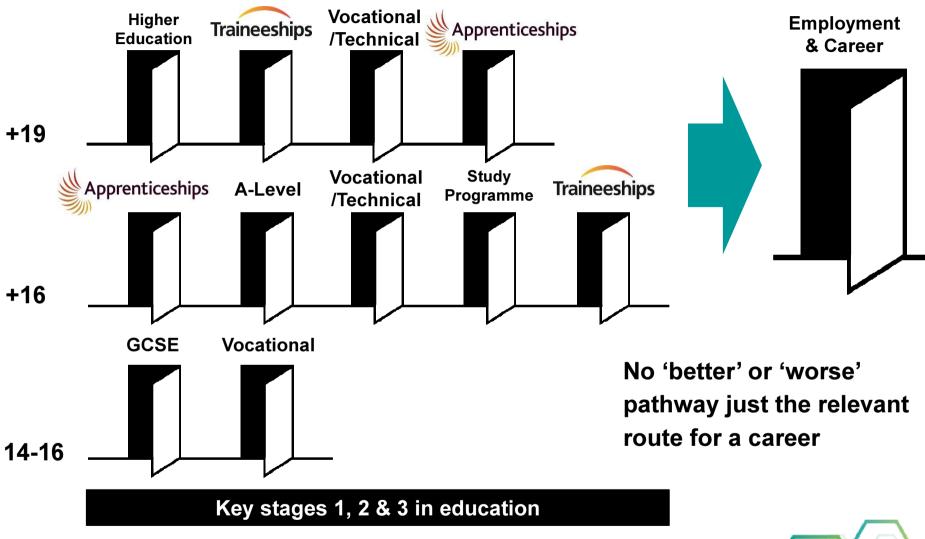
Detailed LMI information with evidence base

Focused relevant LMI for use by all stakeholders. All material will be digital and appropriate for branding by users





SEMLEP Skills Plan - Promotion of Relevant Pathways







SEMLEP Skills Plan - Apprenticeships

- Growing list of functions through training partners - multiple providers and further education in South East Midlands
- Introduction of Higher and Degree Levels
- Use of levy
- Promoting the benefits through resources, Apprenticeship Champions and Ambassadors
- Help businesses to navigate process https://www.velocitybusinesssupport.com/ apprenticeship/



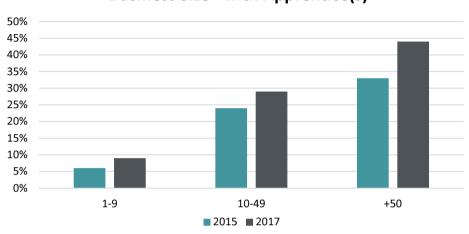




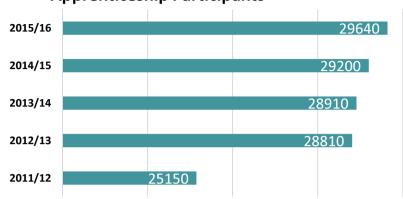


SEMLEP Skills Plan - Apprenticeships

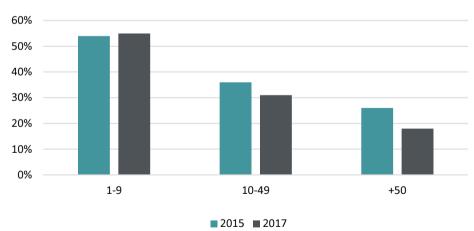




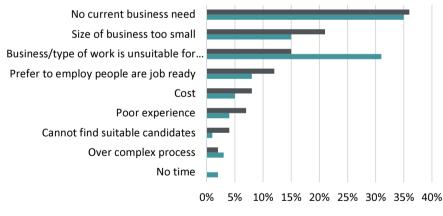
Apprenticeship Participants



Would Not Consider Having an Apprentice(s)



Reasons for not having an apprentice



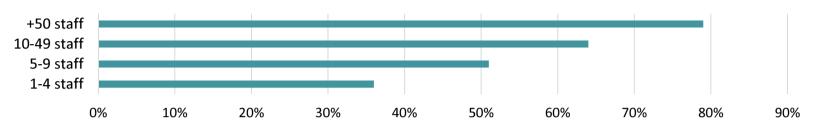






SEMLEP Skills Plan - Employer Engagement





Employers can make a difference through engagement

- Enterprise Advisers assist with planning in schools and driving employer engagement
- Inspirers to work with and motivate people through focused, relevant provision
- Facilitating relevant provision
- Informing for provision content, attainment types and LMI





SEMLEP Skills Plan – Building a Talent Pipeline

Talent pipeline:

- Meets employer needs
- Through best practice & innovation
- Has high impact with employer engagement
- Increases relevant skills & attainment levels

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